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Canadian Energy Centre

THE 2021 TYRANNY INDEX FOR OIL AND GAS

Oil, natural gas, and freedom rankings

This Fact Sheet examines worldwide oil and natural gas production and market share over four decades for countries in three categories: nations (or territories) that are Free, Partly Free, or Not Free. The freedom rankings are from Freedom House, a Washington D.C.-based think tank which has measured and ranked countries and territories by their degree of freedom since 1973.¹ The data on oil and natural gas production are from the U.S. Energy Information Administration (EIA), a U.S. government agency.

Tyrannies and energy production

The use of tyranny in the title of this Fact Sheet is a nod to the dictionary definition where one categorization of tyranny is 'oppressive power' and especially as 'oppressive power exerted by government.' In essence, "Not Free" and "tyranny"—while not always interchangeable—overlap enough for our purposes: to give readers a sense of where oil and natural gas production occurs and under what type of regime.

This matters for a variety of reasons. As the data show, there is a shift to higher proportions of oil and gas production to countries that are dictatorial and authoritarian. The result is that the money consumers pay for oil and natural gas is increasingly directed to Not Free regimes that can then use energy revenues to suppress their own people and/or where substantial revenues flow to regime leaders. This is the case in Russia,² Saudi Arabia,³ and Venezuela,⁴ among others. Also, Not Free regimes can wield significant power over the supply of oil and natural gas exported to vulnerable populations. This occurred in 2009 when Russia cut natural gas supplied <u>to Ukraine in mid-winter</u> over a pricing dispute. There is also potential pressure on governments. A recent example is the <u>concern expressed in Germany</u> over the almost completed Nordstream 2 natural gas pipeline from Russia with its terminus in Germany, and the reality of greater German reliance on Russian natural gas imports.

This concern became acute after the August 2020 poisoning of Russian Opposition leader Alexei Navalny, which <u>German</u> <u>Chancellor Angela Merkel</u>, among others, <u>blamed on the</u> <u>Kremlin</u>. Of note, the head of Germany's parliamentary committee on foreign affairs, Norbert Röttgen, even <u>urged</u> <u>the cancellation</u> of Nord Stream 2. He argued that "We need to respond with the only language that (Russian President) Putin understands, the language of natural gas." Meanwhile, Poland's foreign minister Konrad Szymanski <u>also</u> <u>cited</u> the poisoning as a reason why Nord Stream 2 must be abandoned, arguing that the new natural gas pipeline "will make the European Union economically dependent on Russia and undermine our ability to take decisive steps against this type of malign behavior."

With that context, we examine comprehensive production data for petroleum and other liquids and dry natural gas ("oil" and "natural gas" for our purposes) from 1980 to 2019. We match up the data from the EIA and Freedom House to track whether the proportion of oil and natural gas controlled, directly or indirectly, by Not Free countries is increasing or decreasing.

¹ Freedom House' definition of freedom and system of rankings is available on its website at <u>About Us</u>. We use three Freedom House rankings— Free, Partly Free, or Not Free—to group oil and gas producing countries collectively. The "data + ranking" match is given for every ten-year mark with the exception of 2018 for natural gas.

² GAN Business Anti-Corruption Portal on <u>Russia</u>: "The economy suffers from graft and a misuse of billions of dollars in public revenue from energy sales; however, the government shows little intention of fighting the issue and is oftentimes a beneficiary."

³ Transparency International on <u>Saudi Arabia</u>: "Notably, almost total opacity in public accounting prevents ordinary Saudis from understanding how much of the state income generated by massive oil revenues ends up as private wealth for the royal family and its clients."

⁴ Transparency International on Venezuela: "Instead of fulfilling the social and economic rights of millions of citizens for which huge sums of public funds were allocated in a decade of high oil prices, the efforts went to lining pockets."

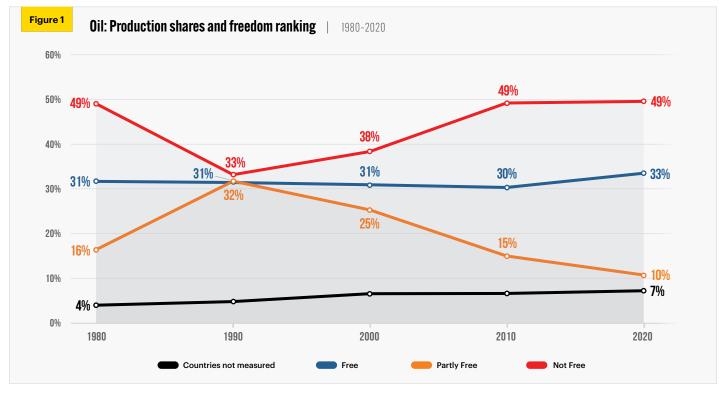
Oil 1980-2020: Rising share of production in Not Free countries

For oil comparisons (Figures 1 and 2a and 2b), those countries with more than half-a-million barrels of daily production (based on annual averages) in at least one year between 1980 and 2020 were matched with their Freedom House ranking. Countries with less than 500,000 barrels of daily production were not collectively ranked and fall into the "Not Measured" category. Proportions measured by freedom category thus ranged from 93 to 96 per cent of all oil production depending on the year.

Some observations from the data:

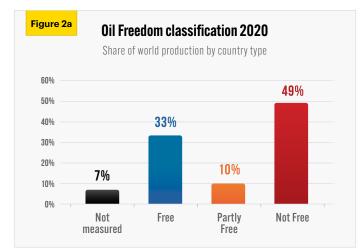
- In 1980, 49 per cent of the world's oil production (an annual average of 64 million barrels per day) occurred in countries that Freedom House ranked as Not Free, compared with 31 per cent in Free countries and 16 per cent in Partly Free countries. Four per cent were not classified (by CEC) given their minimal production.
- Production in Free countries was proportionally stable at between 31 and 34 percent over the whole period.

- The low-point for the share of oil production by Not Free countries was in 1990. This was partly due to the opening up the Soviet Union and eastern and central European countries in the late 1980s and continuing into the 1990s. In 1990, countries such as the Soviet Union, which were formerly classified Not Free in 1980, were categorized as Partly Free. However, by 2010, Russia, the dominant successor state to the Soviet Union, moved from Partly Free (in 2000) back to the Soviet Union's 1980 ranking: Not free.
- Over time, other major oil-producing nations also saw their freedom rankings change. For example, Venezuela was categorized as Free in 1980 and 1990; Partly Free in 2000 and 2010; and Not Free in 2020. This added to the increased proportion of Not Free-producing countries' oil production share.
- The proportions attributed to the three categories also changed due to a rise or fall in oil production in countries whose freedom rankings were stable. For example, Norway's oil production in 1980 averaged 529,000 barrels per day, over 3.3 million barrels per day in 2000, and 2.0 million barrels per day in 2020.



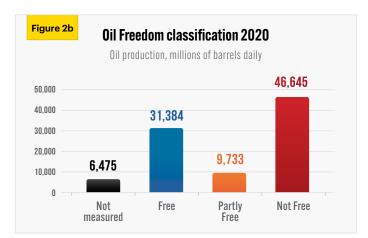
Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration (2021).

- By 2020, Not Free nations, including Saudi Arabia, Russia, China, the United Arab Emirates, Iran, Iraq, and others, produced 49 per cent of the world's 94.2 million barrels of oil per day (see Figures 1, 2a and 2b).
- This was a slight reduction from the 51 per cent Not Free share (of 100.6 million barrels of oil per day, in 2019), due in part to an increase of more countries falling into the "not measured" category. In 2020, several countries fell below 500,000 barrels of production, as compared with 2019. Those countries included Australia (Free) with 492,000 barrels of oil daily; Ecuador (Partly Free) with 484,000 barrels of oil daily; and Libya (Not Free) with 417,000 barrels of oil daily.



Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration (2021).

*Illustration percentages are rounded. Actual percentages with decimals are 6.9%, 33.3%, 10.3% and 49.5%.



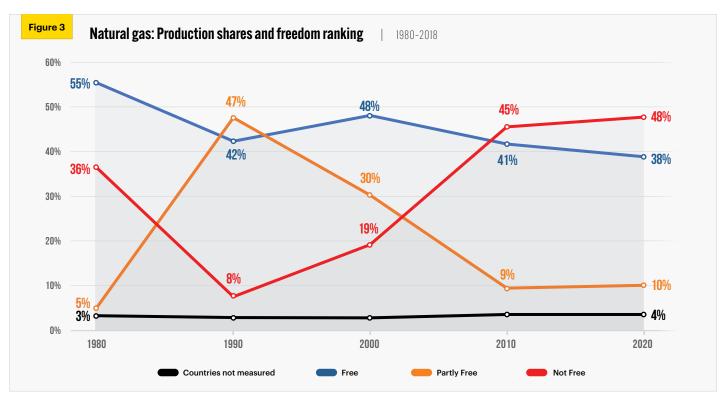
Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration (2021). Petroleum and other liquids production.

Natural gas 1980-2018: Rising share of production in Not Free countries

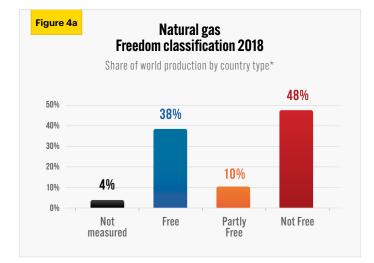
For natural gas comparisons, countries with more than 500 million cubic feet per year of production in at least one year between 1980 and 2018 were matched with their Freedom House ranking. Countries with less than 500 million cubic feet per year were not collectively ranked and fall into the "Not Measured" category of all gas production. Proportions measured by freedom category thus ranged from 96 to 97 per cent depending on the year.

Some observations from the data:

- The majority of natural gas production in 1980 was in Free countries, at 55 per cent. This proportion has since declined to 38 per cent as of 2018.
- The gas production share by Partly Free countries varied dramatically from just five per cent in 1980 to as high as 47 per cent in 1990 and only 10 per cent in 2018.
- Not Free countries' share of world natural gas production was higher than the other categories as of 2010 and remained there in 2018, thus at 45 per cent (2010) and 48 per cent (2018) respectively.
- As with the oil index, shares attributed to the three categories have risen or fallen due to both changes in country rankings and also changes in production volumes in specific countries where freedom rankings remain constant. For example:
 - The Soviet Union, with 15,370 bcf of natural gas production in 1980 (out of 53,378 bcf worldwide) was then classified as Not Free. By 1990, the Soviet Union with 28,782 bcf in production (out of 73,387 bcf worldwide) was classified as Partly Free. In both 2010 and 2018, the major successor state to the Soviet Union, Russia, was ranked as Not Free and was still a dominant producer of natural gas. In 2010, Russia's natural gas production was 21,458 bcf of 113,085 bcf produced worldwide. In 2018, Russia's natural gas production was 23,576 bcf of 137,785 bcf produced worldwide.
 - One nation always ranked as Not Free—China produced 505 bcf of natural gas in 1980 and more than 11-fold that figure as of 2018 (5,839 bcf). That increase also helps explain the higher proportion of Not Free countries dominant in natural gas production worldwide.

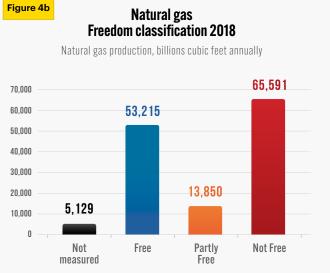


Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration, International Statistics.



Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration, International Statistics.

*Illustration percentages are rounded. Actual percentages with decimals are 3.7%, 38.6%, 10.1% and 47.6%.



Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration, International Statistics.

- 4 -

Summary: 49% of oil and 48% of natural gas production comes from Not Free countries

With the most recent data available, as of 2020, 49 per cent of global oil production comes from nations that Freedom House tracks as Not Free. That compares to a 33 percent share of oil production in Free and 10 percent in Partly Free countries.

For natural gas, 48 per cent of global production came from countries characterized as Not Free in 2018, down one per cent from 2017, but was otherwise the highest proportion observed in the last four decades. That was higher than the proportion of production in Free (39 per cent) or Partly Free (10 per cent) nations.

There are limited options for citizens, companies, and governments in democracies in dealing with regimes that order state-owned oil energy companies to flood the market with additional supply or that restrict natural gas exports; in both cases using energy as a geopolitical weapon. However, supply options matter: Countries with limited natural gas suppliers in Europe or in Asia, for example, will always find it more and not less difficult to ally with other democracies on critical matters such as civil rights, a free media, religious freedom, free expression, and other freedoms if their oil and gas supplies are subject to nearmonopoly influence by the regime in a country that is Not Free.

In the context of debates over oil and gas extraction and exports, it should matter if countries such as Canada, the United States, Australia, Norway and other democracies ranked as Free are able to extract and export more oil and natural gas. Other issues beyond energy and the economy matter, including the environment. However, in a world where a greater share of oil and natural gas production is coming from autocracies, the security of supply and national interest matter in parallel to the economy and the environment. Production statistics are measured in this Fact Sheet for that reason and for consideration by policymakers and the public.

ppendix A Oil production 1980 to 2020											
	1980	1990	2000	2010	2019	2020					
	Share of world production, in %										
Countries not measured	4 %	4%	6 %	6 %	5%	7%					
Free	31%	31%	31%	30 %	33%	33%					
Partly Free	16 %	32 %	25 %	15%	11%	10%					
Not Free	49 %	33%	38%	49 %	51%	49 9					
Total	100%	100%	100%	100%	100%	100%					
	1980	1990	2000	2010	2019	202					
	Millions of barrels of oil daily, annual average										
Countries not measured	2.3	2.9	4.8	5.6	4.7	6.					
Free	20.1	20.7	23.8	26.6	32.7	31.4					
Partly Free	10.3	20.9	19.5	12.9	11.5	9.					
Not Free	31.3	21.9	29.6	43.5	51.7	46.					
Total	64.0	66.4	77.7	88.6	100.7	94.					

Appendices

Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration (2021). Petroleum and other liquids production.

Natural gas production 1980 to 2018										
	1980	1990	2000	2010	2017	2018				
	Share of world production, in %									
Countries not measured	3%	3%	3%	4 %	4 %	4%				
Free	55 %	42 %	48 %	41 %	38%	38%				
Partly Free	5 %	47 %	30 %	9 %	10%	10%				
Not Free	36 %	8 %	19 %	45 %	49 %	48%				
Total	100%	100%	100%	100%	100%	100%				
1										
	1980	1990	2000	2010	2019	2020				
	Billions cubic feet (bcf) annual									
Countries not measured	1,816	2,132	2,452	4,204	4,854	5,129				
Free	29,479	30,893	41,527	46,886	49,650	53,21				
Partly Free	2,710	34,841	26,213	10,670	12,719	13,850				
Not Free	19,373	5,521	16,578	51,325	63,528	65,59				
Total	53,378	73,387	86,770	113,085	130,751	137,78				

Sources: Freedom House (2021). Countries and Territory Ratings and Statuses, 1973-2021. U.S. Energy Information Administration, International Statistics.

Notes

This CEC Fact Sheet was compiled by Mark Milke and Lennie Kaplan at the Canadian Energy Centre: <u>www.canadianenergycentre.ca</u>. The authors and the Canadian Energy Centre would like to thank and acknowledge the assistance of Philip Cross in reviewing the original data and research for this Fact Sheet. Image credits: Shanghai, China by <u>Saunak Shah</u> from Pexels.com

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